



KESHAV MEMORIAL INSTITUTE OF MANAGEMENT

(Approved by AICTE and Affiliated to Osmania University)

A Unit of Keshav Memorial Educational Society

3-5-1026, Narayanaguda, Hyderabad - 500029 Cell : 8331029974

E-mail : director.kmim@gmail.com

Website : www.kmim.in



IIC Activity Report

Session Details

Title of the Session:

AI for Fundraising & Investor Pitch Preparation

Date with Month & Year:

16th June 2026

Duration:

2 Hours (10:30 AM – 12:30 PM)

Mode:

Offline

Venue / Platform:

KMIM Seminar Hall

Activity Category:

IIC Calendar Activity

Objective of the Activity

The session was organized to familiarize students with the transformative role of Artificial Intelligence in entrepreneurship and startup development, particularly in fundraising and investor pitch preparation. The objective was to demonstrate how AI tools can simplify market research, business model development, financial forecasting, and pitch deck creation, thereby enabling aspiring entrepreneurs to build investor-ready startup proposals efficiently. The activity also aimed to cultivate innovation, entrepreneurial thinking, and AI adoption among management students.

Activity Led By

Institute Council

Theme

Artificial Intelligence for Innovation, Entrepreneurship, Startup Development and Investor Readiness

Expert / Speaker Details

Name: Prof. K. Ravikanth

Designation: Assistant Professor, Department of Computer Science & Engineering

Organization / Institution: Aurora University, Hyderabad

Brief about Expert / Speaker:

Brief Description of the Activity

The session commenced with a welcome address highlighting the growing significance of Artificial Intelligence in entrepreneurship and startup ecosystems. The resource person introduced the fundamentals of AI and explained how modern AI tools are transforming the way entrepreneurs validate ideas, prepare business models, and secure investments.

The speaker demonstrated the complete AI-assisted investor preparation workflow, covering market research, competitor analysis, business model development, financial forecasting, investor pitch creation, and mock investor interactions. Several practical AI platforms such as ChatGPT, Perplexity AI, Claude AI, Microsoft Copilot, Gamma, and Canva were introduced to illustrate how startup teams can significantly reduce preparation time while improving the quality of their business proposals.

The session featured multiple real-world case studies, including AI-enabled campus food delivery, sustainable packaging startups, and AI-based career guidance platforms. The speaker also discussed Startup India initiatives, hackathons, innovation challenges, and various opportunities available for student entrepreneurs. Interactive discussions encouraged participants to identify societal problems, generate innovative business ideas, and understand the importance of creativity, innovation, and problem-solving in entrepreneurship. The session concluded with a motivating call to adopt AI responsibly for building innovative, scalable, and investment-ready startups.

Participant Details

Total No. of Student Participation: 76

Total No. of Staff (Teaching / Non-Teaching) Participation: 9

Key Highlights of the Activity

- Introduction to AI-driven startup development and investor readiness.
- Demonstration of AI tools for market research, financial modelling, and pitch preparation.
- Live explanation of AI-assisted business planning workflow.
- Practical case studies showcasing AI-enabled startup success stories.
- Discussion on Startup India, Smart India Hackathon, and entrepreneurial opportunities.
- Interactive brainstorming on converting innovative ideas into viable startups.
- Exposure to emerging AI applications across healthcare, agriculture, finance, and education.
- Encouragement to leverage AI responsibly for innovation and entrepreneurship.

Outcome of the Activity

The session successfully enhanced participants' understanding of Artificial Intelligence as a strategic tool for innovation and entrepreneurship. Students gained practical knowledge of AI-powered business planning, investor pitch preparation, market analysis, financial forecasting, and startup validation. The activity motivated participants to explore AI-driven solutions for solving societal problems, participate in innovation challenges and startup competitions, and utilize digital tools to develop scalable entrepreneurial ventures. The session also strengthened students' confidence in preparing investment-ready business proposals while fostering an innovation-oriented mindset aligned with the objectives of the Institution's Innovation Council.

Feedback / Reflection

Participant Feedback 1:

"The session provided excellent exposure to AI tools that can simplify startup planning and investor pitch preparation. The live demonstrations were highly informative."

Participant Feedback 2:

"The practical case studies helped us understand how Artificial Intelligence can be integrated into entrepreneurship. It motivated us to explore startup opportunities."

Participant Feedback 3:

"The workshop introduced several AI tools that we were previously unaware of. It was engaging, practical, and highly relevant for aspiring entrepreneurs."

Organizing Team Members Details

- IIC Coordinator – Dr. V.Sai .Poorna
- Student Coordinators – B.Vaishnavi, Hruthik, Shashidhar, Ashish, Shruthi, Smruthi Joshi.
- Event Support Team – KMIM

Photographs / Screenshots



KESHAV MEMORIAL INSTITUTE OF MANAGEMENT

A UNIT OF KESHAV MEMORIAL EDUCATIONAL SOCIETY

AFFILIATED TO OSMANIA UNIVERSITY. APPROVED BY AICTE

NARAYANAGUDA, HYDERABAD-500029



SEMINAR ON : - USING AI FOR FUNDRAISING AND INVESTOR PITCH PREPARATION

Student co-ordinators

- Smruti Joshi
- Shruthi
- Vaishnavi
- Ashish
- Hruthik
- Shashidhar

ON : 16 June 2026

Venue: MBA seminar hall

Timing 10:00 am



ER.K.RAVIKANTH

Assistant Professor

Aurora Deemed to be University,

Hyderabad

Faculty co ordinator

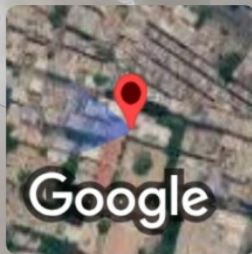
Mrs.T.Swetha

Dr.V.Sai Poorna

Convenor, IIC

Dr.V.N.Santhisree

Head of the Department



GPS Map Camera

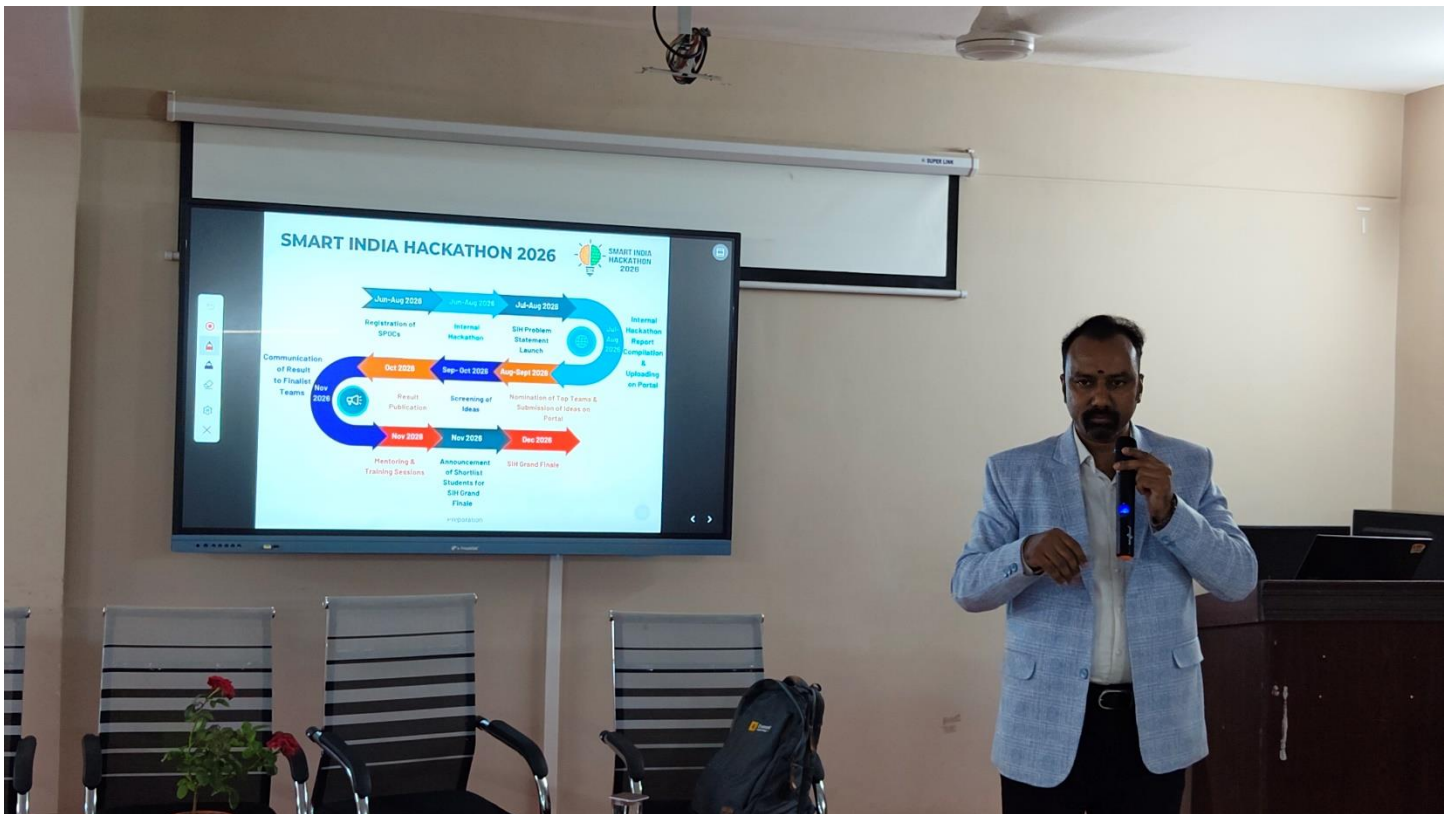
Hyderabad, Telangana, India 🇮🇳

3-5-1024, Hari Vihar Colony, Bhawani Nagar,
Narayanguda, Hyderabad, Telangana 500029, India

Lat 17.398611° Long 78.490792°

Tuesday, 16/06/2026 10:40 AM GMT +05:30







Attendance Details

Date : - 16th June 2026
 Session : - Using AI for fund raising & investor pitch preparation

KESHAV MEMORIAL INSTITUTE OF MANAGEMENT			
Narayanguda, Hyderabad - 500029			
College Code: 1520			
MBA I Year II Sem			
S.No	HT No	Name of the Student	Signature
1	152025672001	GURRALA SRI ADITYA	
2	152025672002	GURRAM VAISHNAVI	
3	152025672003	KHAJANDAR CHANDANA	Chandana
4	152025672004	PAVILLA SREEJA	Sreeja
5	152025672005	TIRUNAGARI HEMANTH SAI	Hemanth
6	152025672006	MARUPUDI HARSHA SREE	Harsha
7	152025672007	MATSA HASINI	Hasini
8	152025672008	MOHAMMED AYUB	Ayub
9	152025672009	VUPPULA PAVANI	
10	152025672010	SIRIKONDA MANIKANTA SAI	
11	152025672013	SHREE AKSHRAA BADDAM	Akshra
12	152025672014	NAGULAPALLY VINEETH CHARY	Vineeth
13	152025672015	NETHI NITHYA	Nithya
14	152025672016	KANCHANAPALLY BHARGAV	
15	152025672017	THAKUR ANIKET SINGH	T. Aniket
16	152025672018	JATAMONI SAIRAM	
17	152025672019	KASANAGOTTU AKSHITHA	
18	152025672020	NEKKANTI MOUNIKA	
19	152025672021	BIRUDHARAJU VAISHNAVI	Vaishu
20	152025672022	AKULA LAXMI PRASANNA	
21	152025672023	DASARI LIKHITHA	
22	152025672024	R S KRITI MISHRA	Kriti
23	152025672025	NAMEPALLY SAI BHARATH	
24	152025672026	YELURI RAVITRI	
25	152025672027	SANGA SAHITHYA	S. Sahithya
26	152025672028	MANDALA KEERTHI	
27	152025672029	T GEETHIKA ANJALI	T. Geethika
28	152025672030	R SANKIRTHANA	R. Sankirthana
29	152025672031	AKKINAPALLY CHALANA	A. Chalana
30	152025672032	PAKALA MAHESH GOUD	Mahesh

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Narayanguda, Hyderabad - 500029

College Code: 1520

MBA I Year II Sem

S.No	HT No	Name of the Student	Signature
31	152025672033	MOHAMMED UZAIR	
32	152025672034	GUDIDEVUNI DEEKSHA GOUD	
33	152025672035	VEMULA AKHIL	
34	152025672036	PALLAMONI SAI PREETHI	
35	152025672037	AKARAPU HARSHITHA	
36	152025672038	ANKITHA RAY	
37	152025672039	VIPPARI PRANAV SAI	
38	152025672040	BACHANABOINA RISHITHA YADAV	
39	152025672041	MANIKONDA SAI VIGNESH	
40	152025672042	MUSKAAN	
41	152025672043	RESHABOINA VANISHA	
42	152025672044	THAKUR VAMSHJEET SINGH	
43	152025672045	TODIMELA VYDIKA	
44	152025672046	GADDALA AKSHAYA	
45	152025672047	PADHURI AARYANI REDDY	
46	152025672048	PALADUGULA SREEJA	
47	152025672049	ERLAPALLI UJWALA	
48	152025672050	BOMPALLI RISHIKA	
49	152025672051	APPANAGARI SUSHESHANA	
50	152025672052	PALLEBOINA VENKAT SRI HARSHA	
51	152025672053	KESHAPAGA AKSHITHA RANI	
52	152025672054	KOTHAVADLA NIKITHA	
53	152025672055	NAKKA BHAVANA	
54	152025672056	PYARAKA SAI PRASANSH	
55	152025672057	DEVARASHETTY HANISHVEER	
56	152025672058	PASULA BAVYA SAI TEJASWINI	
57	152025672059	BONDLA SAI TEJA	
58	152025672060	AKKI NAVISHA	
59	152025672061	PAVADALA SAI NANDHAN YADAV	
60	152025672062	THOTA SNEHAN	
61	152025672063	TADAKAPALLY MRISHANK	
62	152025672064	KOKKU AVANI	
63	152025672065	J SHIVA TEJA	
64	152025672066	A MADHURI	
65	152025672067	GATTIKOPPULA SHIVA RAM	

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S.No	HT No	Name of the Student	Signature
66	152025672068	VODELA SUHAS	
67	152025672069	BIRADAR PRANIL	<i>k. prnil</i>
68	152025672070	KODAM SRIRAM	<i>Sriram</i>
69	152025672071	NADIKOTTU SNEHITHA	<i>Snehitha</i>
70	152025672072	VURAPALLI VENKATA JAGJITHA	
71	152025672073	AALIYA FIRDOUS	<i>Aaliya Firdous.</i>
72	152025672074	SANIYA	<i>Saniya</i>
73	152025672075	MUNIKUNTLA CHANDANA	<i>M. Chandana</i>
74	152025672076	JARATHI SREE SIVANE	<i>J. Sivane</i>
75	152025672077	CEELAM MAHATHI	<i>mahathi</i>
76	152025672078	SANIYA SHAIK	<i>Saniya.</i>
77	152025672079	DISHA AWASTHI	
78	152025672080	TAPPA SRI NIDHI	<i>Nidhi</i>
79	152025672081	THANDU MANEESHA	<i>maneesha</i>
80	152025672082	ASHISH KUMAR SHARMA	<i>Ashish</i>
81	152025672083	PENDYALA SHIVA YASHASWI CHANDRA	<i>Yashaswi</i>
82	152025672084	PENDYALA PRAISY SUNAINA	
83	152025672085	KARINGALA VANI	
84	152025672086	SAI RISHI BHUKYA	<i>Rishi</i>
85	152025672087	SUDIDI NAVADEEP	<i>S. Navadeep</i>
86	152025672088	VODDIRALA PRANEETH	<i>V. Praneeth</i>
87	152025672089	MERUGU SHASHI KUMAR	<i>M. Shashi</i>
88	152025672090	KONDA SHASHIDHAR	<i>K. Shashidhar</i>
89	152025672091	REVELLI RUDRAKSH	<i>Rudraksh</i>
90	152025672093	SHAGANTI MADHUSUDHAN	
91	152025672094	AREPELLI HARSHINI	<i>A. Harshini</i>
92	152025672095	SOWDASOTH SUSHMITHA	<i>Sushmitha</i>
93	152025672096	D RAHUL	<i>Rahul</i>
94	152025672097	KANNEGALLA DEEPIKA	
95	152025672098	BELLAMKONDA MOUNIKA	

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S.No	HT No	Name of the Student	Signature
96	152025672099	SAHITHI ARTHAM	
97	152025672100	RATLAVATH SARASWATHI	Saraswathi
98	152025672101	GUNDLA SHRUTHI	Shruthi
99	152025672102	DHANAVATH HYMAVATHI	
100	152025672103	KAVADI SHASHIVARDHAN	K. Shashivardhan
101	152025672104	JATOTH POOJA	Pooja
102	152025672105	KUNJA ANJALI	Anjali
103	152025672106	THATI DURGA	
104	152025672107	SMRUTI JOSHI	Smruti Joshi
105	152025672108	PULLURU SAIDEEP	
106	152025672109	VALA HRUTHIK	HRuthik
107	152025672110	M LAXMI MANYASRI	Manya Sri
108	152025672111	BODLA ROHAN	Rohan
109	152025672112	BADDAM SIRI REDDY	
110	152025672113	K VARSHINI	Varshini
111	152025672114	SUNIL KUMAR SAHOO	Sunil
112	152025672115	ALLU LOKESH	LOKESH
113	152025672116	MAMIDI TEJASWI	
114	152025672117	GADEY TARUN	
115	152025672118	VEERATHU SAI GEETHIKA	
116	152025672119	KALERU UDAY KUMAR	Uday Kumar
117	152025672120	PREETHAM SINGH	Preetham
118	152025672121	CHIMMULA RAMA KRISHNA REDDY	Chimmula
119	152025672122	KHADRI YASH	Yash
120	152025672123	PRACHI JAIN	Prachi
121	152025672125	VOLLALA RANJITH	Ranjith
122	152025672125	KOLAPALLY AJAY KUMAR	Ajay
123	152025672126	VUTHPALA SRI PALLAVIKA	
124	152025672127	AMRAM SIMRAN	
125	152025672128	MANUKA CHAITANYA YADAV	Chaitanya

Conclusion

The session successfully demonstrated the transformative role of Artificial Intelligence in enhancing entrepreneurship and startup readiness. Participants gained valuable insights into leveraging AI tools for idea validation, market research, business model development, financial forecasting, and investor pitch preparation. Through practical demonstrations, MBA-focused case studies, and interactive discussions, students understood how AI can accelerate the journey from innovative ideas to investment-ready business ventures. The workshop inspired participants to embrace AI as a strategic enabler for innovation, participate confidently in startup and business competitions, and develop scalable, sustainable entrepreneurial solutions. Overall, the activity reinforced the Institution's Innovation Council's mission of fostering an innovation-driven and entrepreneurial ecosystem among students while promoting technology-enabled problem-solving and startup culture.